



## Why Choose an NPS Wayside Exhibit?

**The Harpers Ferry Center Division of Wayside Exhibits is a good source of wayside exhibits because:**

- *The Division is made up of 15 career National Park Service employees representing over 225 years of NPS experience. Division employees, some of whom have extensive field experience, are deeply committed to the values of the National Park Service and are familiar with its organization and its procedures.*
- *The Division provides a single source for wayside exhibits—from planning, to design, through production. While other sources offer “one-stop shopping,” few have the in-house expertise in all three areas to provide truly comprehensive service.*
- *As part of the Harpers Ferry Center, the Division is able to coordinate the development of wayside exhibits with the development of other interpretive media. Not only does this allow complementary media approaches, it also allows for multiple use of content materials. For example, maps, photographs, or illustrations purchased for use in a publication or a film can be used in a wayside exhibit (or by a park for other purposes) at little or no additional cost.*
- *The Division is focused exclusively on the development of wayside exhibits. This dedication to a single task has led to the introduction by the Division of many recent innovations in the medium -- interpretive, artistic, and technological. Because it is not bound by investments in specific technologies, the Division is free to continue to explore and implement newer and more promising approaches.*
- *The Division stands behind its products. All essential planning, design, and production materials generated during the development of a wayside exhibit are archived at Harpers Ferry. If a fiberglass exhibit panel produced by the Division is damaged, either by vandals or by weathering, it will be replaced, often at no cost to a park.*
- *The Division provides full consultation services related to the installation of wayside exhibit bases. In some cases, the Division also offers on-site supervision of base installation at no cost to the project. Few other sources offer this service, and no other source offers it at no cost.*
- *The Division is generally regarded as the source of the finest outdoor interpretive exhibits available. Wayside exhibits produced by the Harpers Ferry Center are consistently of the highest quality—excellent in content, design, and construction.*
- *The Division is aggressively searching for ways to lower the cost of wayside exhibits and to shorten the time required to produce them. New technologies, currently being field tested, promise to dramatically lower costs and reduce turn-around times.*